

Anand Pothraj

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Technical Skills

Languages:	JavaScript, TypeScript, Python, GoLang
Frontend:	React.js, Redux, Zustand, HTML, CSS, Bootstrap, Tailwind, MUI
Backend:	Node.js, Nest.js, Express.js, Unicorn
Database:	MySQL, MongoDB, Redis, PostgreSQL, PGVector
Technologies:	Micro-frontend, Micro-services, REST APIs, CICD, AWS, Web3, Blockchain, Web Accessibility, FastAPIs
Tools/IDE/Testing:	NVDA, Figma, Wrike, MetaMask, Mocha, Litmus, EOA, WCAG compliances, Cloudinary
AI Tech/tools:	LangGraph, LangChain, OpenAI APIs, Chatgpt, Cursor, Gemini, Perplexity, 10+ AI tools

Experience

Kreatorverse Venture Studios — Full Stack Product Developer (AI & Web3 Engineer)	May 2025 – Present
Zentraa.ai (Full Stack AI Developer) : Python, LangChain, LangGraph, PGVector, Qdrant, Pandas, NumPy	
<ul style="list-style-type: none">Engineered an agentic AI-powered marketing platform using LangChain and LangGraph, delivering a multi-agent RAG system capable of generating, analyzing, recommending, optimizing and forecasting media plans within inbuilt AI Chat bot.Responsible for building Workflow orchestration, agent rerouting, data extraction, data preprocessing and injection and chunking for vector storage.	
Kollect (Full Stack Product Developer) : MERN Stack, Redis, Web3, Blockchain, WebSockets, Webhooks	
<ul style="list-style-type: none">Engineered a decentralized blockchain-based payments platform featuring payment gateways, invoicing, settlements, recurring billing, automated KYC/AML detection, wallet integration, and secure payment link generation.Built the Kollect Button, a plug-and-play e-commerce payment solution that significantly reduced merchant onboarding time and enabled seamless automated settlements in USDT/USDC.	
Techsierra Private Limited — Full Stack Developer	May 2022 – May 2025
Ispace Inc (Full Stack Developer) : React.js, TypeScript, Tailwind CSS, Zustand, NestJS, PostgreSQL	
<ul style="list-style-type: none">Contributed to the transformation of Korn Ferry, a large-scale corporate training platform serving 500+ global enterprises.Ranked #1 in internal performance evaluations among a team of 40+ developers; actively participated in daily scrums, resolved blockers, and consistently met sprint goals.Implemented micro-frontend architectures, developed microservices, optimized CI/CD pipelines, maintained infrastructure on AWS, and optimized database queries while adhering to DRY principles for scalability and maintainability.Contributed to the CLA module by implementing email scheduling, automation, and tracking, while ensuring WCAG compliance through NVDA accessibility testing.	
Wunderkind (Frontend Developer) : React.js, Redux, Node.js, MongoDB	
<ul style="list-style-type: none">Increased company revenue by 35% through the design and development of a scalable email marketing platform, ensuring consistency across microservices.Developed a dynamic email template generator with 100+ built-in themes, integrated a content management system (CMS), and implemented user analytics for engagement tracking.Collaborated with a global team of 20+ developers, designers, and QA engineers, refining business logic and resolving blockers using agile methodologies.	
Marwadi Shaadi (MERN Stack Developer) : MongoDB, Express.js, React.js, Node.js, Bootstrap, Redux	
<ul style="list-style-type: none">Built a complete matrimonial platform from scratch, implementing advanced search filters and personalized matching algorithms to enhance user experience.Led the frontend team by reviewing code, merging pull requests, enforcing DRY principles, and ensuring timely delivery of milestones.Interviewed and mentored 10+ interns, significantly improving team productivity and technical proficiency.	

Education

University Of Mumbai - Bachelor of Science in Computer Science (CGPA 8.82/10)	Aug 2019 – Jun 2022
<ul style="list-style-type: none">Secured 3rd rank in graduation with a CGPA of 8.82/10.<i>Introduction to Generative Artificial Intelligence (AI)</i> by Google.<i>JavaScript Data Structure & Algorithms</i> by FreeCodeCamp.	