

Anand Pothraj

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Technical Skills

Languages: JavaScript, TypeScript, Python, GoLang
Frontend: React.js, Redux, Zustand, HTML, CSS, Bootstrap, Tailwind, MUI
Backend: Node.js, Nest.js, Express.js, Uvicorn
Database: MySQL, MongoDB, Redis, PostgreSQL, PGVector
Technologies: Micro-frontend, Micro-services, REST APIs, CICD, AWS, Web3, Blockchain, Web Accessibility, FastAPIs
Tools/IDE/Testing: NVDA, Figma, Wrike, MetaMask, Mocha, Litmus, EOA, WCAG compliances, Cloudinary
AI Tech/tools: LangGraph, LangChain, OpenAI APIs, Chatgpt, Cursor, Gemini, Perplexity, **10+ AI tools**

Experience

- Kreatorverse Venture Studios** — Full Stack Product Developer (AI & Web3 Engineer) May 2025 – Present
- Zentraa.ai** (Full Stack AI Developer) : **Python, LangChain, LangGraph, PGVector, Qdrant, Pandas, NumPy**
- Engineered an **agentic AI-powered marketing platform** using LangChain and LangGraph, delivering a multi-agent RAG system capable of generating, analyzing, recommending, optimizing and forecasting media plans within inbuilt AI Chat bot.
 - Responsible for building Workflow orchestration, agent rerouting, data extraction, data preprocessing and injection and chunking for vector storage.
- Kollect** (Full Stack Product Developer) : **MERN Stack, Redis, Web3, Blockchain, WebSockets, Webhooks**
- Engineered a **decentralized blockchain-based payments platform** featuring payment gateways, invoicing, settlements, recurring billing, automated KYC/AML detection, wallet integration, and secure payment link generation.
 - Built the **Kollect Button**, a plug-and-play e-commerce payment solution that significantly reduced merchant onboarding time and enabled seamless automated settlements in **USDT/USDC**.
- Techsierra Private Limited** — Full Stack Developer May 2022 – May 2025
- Ispace Inc** (Full Stack Developer) : **React.js, TypeScript, Tailwind CSS, Zustand, NestJS, PostgreSQL**
- Contributed to the transformation of **Korn Ferry**, a large-scale corporate training platform serving **500+ global enterprises**.
 - Ranked #1** in internal performance evaluations among a team of 40+ developers; actively participated in daily scrums, resolved blockers, and consistently met sprint goals.
 - Implemented **micro-frontend architectures**, developed **microservices**, optimized CI/CD pipelines, maintained infrastructure on **AWS**, and optimized database queries while adhering to DRY principles for scalability and maintainability.
 - Contributed to the CLA module by implementing email scheduling, automation, and tracking, while ensuring **WCAG compliance** through **NVDA accessibility testing**.
- Wunderkind** (Frontend Developer) : **React.js, Redux, Node.js, MongoDB**
- Increased company revenue by **35%** through the design and development of a scalable **email marketing platform**, ensuring consistency across microservices.
 - Developed a dynamic email template generator with 100+ built-in themes, integrated a **content management system (CMS)**, and implemented user analytics for engagement tracking.
 - Collaborated with a global team of 20+ developers, designers, and QA engineers, refining business logic and resolving blockers using agile methodologies.
- Marwadi Shaadi** (MERN Stack Developer) : **MongoDB, Express.js, React.js, Node.js, Bootstrap, Redux**
- Built a complete matrimonial platform from scratch, implementing advanced search filters and personalized matching algorithms to enhance user experience.
 - Led the frontend team by reviewing code, merging pull requests, enforcing DRY principles, and ensuring timely delivery of milestones.
 - Interviewed and mentored **10+ interns**, significantly improving team productivity and technical proficiency.

Education

- University Of Mumbai** - Bachelor of Science in Computer Science (CGPA 8.82/10) Aug 2019 – Jun 2022
- Secured 3rd rank in graduation with a CGPA of **8.82/10**.
 - Introduction to Generative Artificial Intelligence (AI)* by Google.
 - JavaScript Data Structure & Algorithms* by FreeCodeCamp.